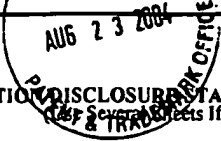

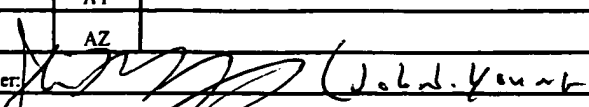
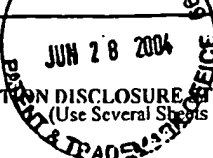
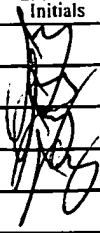


FORM PTO-1449 (Modified)				U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (37 CFR § 1.98(b))						Applicants: Howard Demehl et al.			
						Filing Date: August 9, 2000		Group Art Unit: 3622	
U.S. PATENT DOCUMENTS									
Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date		
	AA	6,282,522 B1	08/28/01	Davis et al.	705	41	10/16/97		
	AB								
	AC								
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	AE								
	AF								
	AG								
	AH								
	AI								
	AJ								
FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS									
		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation		
							Yes	No	
	AK								
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	AM								
	AN								
	AO								
OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)									
	AP								
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	AV								
	AW								
	AX								
	AY								
	AZ								
Examiner:						Date Considered: 9-16-2004			
EXAMINER:		Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

FORM PTO-1449 (Modified)				U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use Several Sheets If Necessary)						Applicants: Howard Demehl, et. al.			
(37 CFR § 1.98(b))						Filing Date: August 9, 2000		Group Art Unit: 3622	

U.S. PATENT DOCUMENTS							
Examiner Initials	Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date	
	AA	5,592,375	01/07/97	Salmon et al.	395	207	03/11/94
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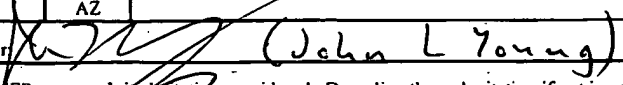
  

FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS								
Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation			
					Yes	No		
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AM								
AN								
AO								

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)	
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Examiner:  (John L. Young)	Date Considered: 9-16-2003
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

FORM PTO-1449 (Modified)		U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101		Serial No.: 09/635,994	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <small>(Use Multiple Sheets if Necessary)</small>				Applicant: Howard Denehl, et. al.			
(37 CFR § 1.98(b))				Filing Date: August 9, 2000		Group Art Unit: 3622	

U.S. PATENT DOCUMENTS							
Examiner Initials	Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date	
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	AB						
	AC						
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	AJ						

FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS								
Examiner Initials	Serial / Patent Number	Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
							Yes	No
		AK						
		AL						
		AM						
		AN						
		AO						

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)		
AP	r-coupon brochure, "Generating and Harvesting Goodwill by Enhancing Word-of-Mouth Marketing."	
AQ	r-coupon brochure, "Harvesting Goodwill through Relationship Referral Marketing."	
AR		
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AU		
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AW		
AX		
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AZ		

Examiner: <i>John L. Young</i>	Date Considered: <i>9-16-2004</i>
EXAMINER: <i>John L. Young</i>	

EXAMINER: *John L. Young*

Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.